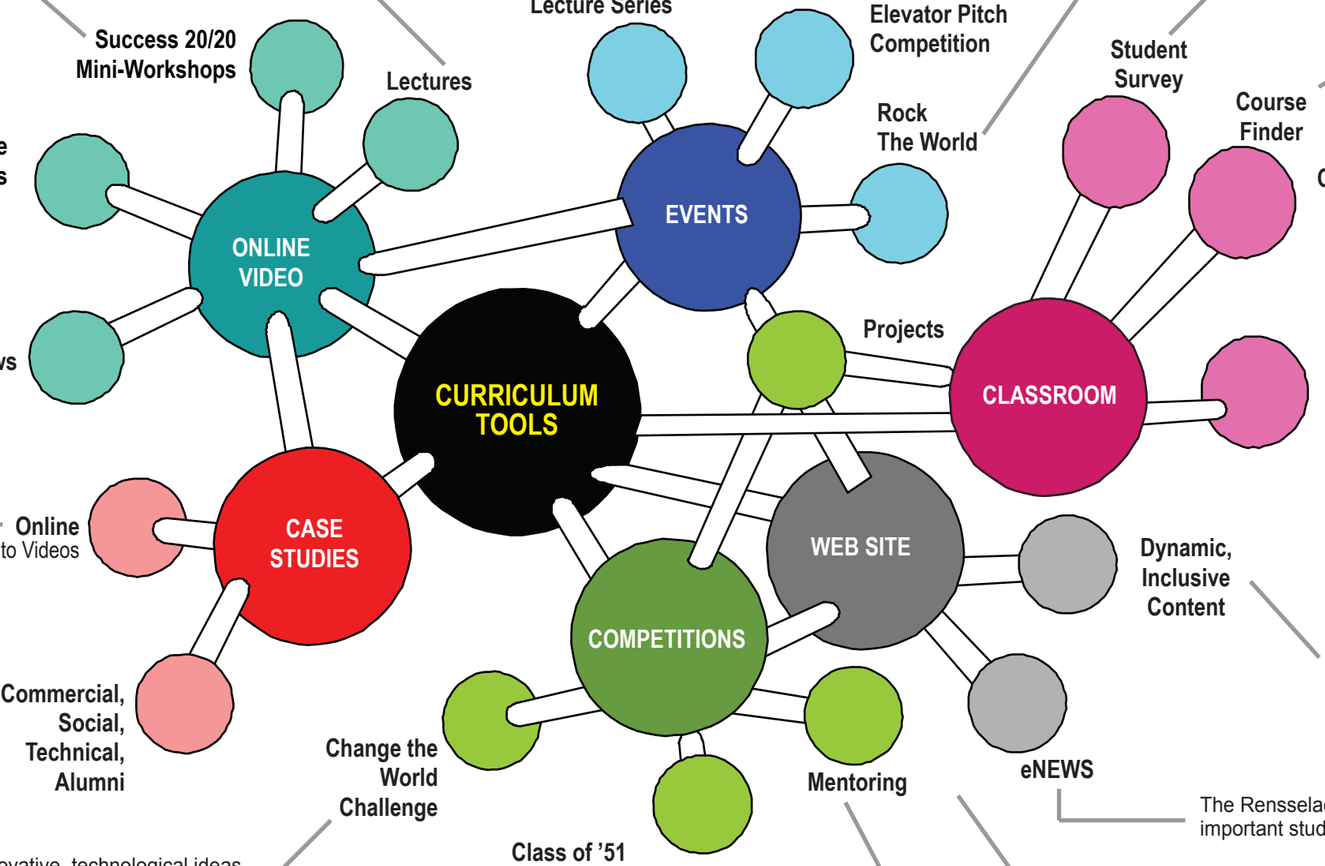
E*NTREPRENEURSHIP at Rensselaer
Curriculum Tools



Twenty minutes of presentation content + twenty minutes of Q&A designed to broaden cross-campus awareness and interest in E*ntrepreneurship and to offer students a set of informative and engaging blitz learning opportunities that focus on a range of life skills applicable and valuable for almost anyone.

A variety of E*ship workshops and seminars are conducted on campus including the Invention to Venture Workshop, Student and Career Development Center E*ship workshops, and the Biotechnology Entrepreneurhsip series.

To help RPI students develop this essential skill, the Office of E*ntrepreneurship is conducting a multi-part competition which includes preparation workshops, networking opportunities, and a campus event. Any student with an idea, business plan, social venture plan, class project, or funding proposal can enter, get coaching feedback, and compete for cash prizes.

It's educational and it's fun. The award-winning event that introduces E*ntrepreneurship at Rensselaer, conducted as an integral part of the incoming freshman class' Navigating Rensselaer and Beyond first week orientation.

Series speakers take us to new horizons by sharing their practical experiences, wisdom, and perspectives in social, scientific, design, diversity, corporate, social networking, environmental, and global entrepreneurship.

An informal set of 20 questions which students can use to self-evaluate their entrepreneurial tendencies.

Every E*ntrepreneurship Lecture is videotaped and posted on the eship.rpi.edu Web site.

A primary goal of E*ntrepreneurship at Rensselaer is to identify opportunities to complement academic disciplines and curriculum. The Office of E*ntrepreneurship sponsors numerous courses where E*ship content is embedded in the class content to enhance the student perspective and experience. The online E*ship Course Finder is a searchable Web page where students can locate courses of interest across schools and curriculum.

vClips - Entrepreneur speakers' and interviewees' videos edited to more than 400 online searchable sound bites that share their thoughts, ideas, and experiences. These are further cataloged by topics relevant to entrepreneurial skills including: Opportunity Recognition, Passion, Adaptability, Problem Solving, Bias for Action, Leadership, Risk Management, Success through Failure, Social Entrepreneurship, and Funding.

Sound Bite Clips

In-depth E*ntrepreneurship Studio video interviews with New Horizons speakers, entrepreneurial alumni, and foundation leaders.

Interviews

A series of presentations, tools, and techniques that can be tailored to complement a specific course topic or content by introducing overview information and knowledge on related entrepreneurial skills, traits, and thinking. Success 20/20 mini-seminars are also included in the menu of resources.

A summary overview of E*ntrepreneurship at Rensselaer, as well as background materials to help faculty and students better understand the global, societal, and market forces that are driving growth in entrepreneurship. And a bibliographic overview of several works published on commercial and social entrepreneurship including texts, journals, and books.

All E*ship case studies are available on eship.rpi.edu. Where available, cases are linked to video interviews with the entrepreneur subjects.

Stories profiling the challenges, strategies and successes of a wide range of entrepreneurs. Concise and informative perspectives on the people, their stories, markets, and organizations. Complete with questions for classroom application and links to related source materials.

The full range of E*ship information, resources, competitions, events/schedules, case studies, video lectures, video interviews, workshops, and topical clips. www.eship.rpi.edu

The Rensselaer E*ship newsletter with updates, news, and valuable links to important studies and programs in university entrepreneurship programs.

A twice-yearly contest to develop innovative, technological ideas with the potential of changing the world. The Challenge is open to all RPI students, but interdisciplinary team submissions are particularly encouraged. It is a twice-yearly competition with $10,000 in awards each semester to develop innovative technology ideas with the potential of changing the world in energy, water, trust, security, and other areas.

An annual competition for undergraduate and graduate students to encourage early development of entrepreneurial ideas. Early development grants of up to $5,000 are awarded each year to individual or team who competes and wins the competition.

The Mentoring Program at Rensselaer is a collaboration of the Office of the Provost, the office of E*ntrepreneurship, and the Rensselaer Alumni Association. It is designed to support entrepreneruially active students and to help them accelerate and enhance their professional sensitivities and capabilities. Experienced alumni entrepreneurs / mentors are matched with students to provide wisdom, guidance, and insights.

In addition to the funding grant, winning submissions in the Class of '51 competition will receive help from the Entrepreneur Support Committee – composed of faculty and alumni resources who can provide experienced, knowledgeable guidance and counsel to foster the further development of winning projects from the idea phase to the marketplace.

Office of E*ntrepreneurship
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